

Lead the Future of Urban Development in Asia Pacific

ULI is your gateway to influence, insight, and impact across Asia Pacific's fastest-growing markets. With a robust Local Council network spanning Australia, China, Hong Kong SAR, India, Japan, the Philippines, Singapore, and South Korea, we connect you directly with the decision-makers shaping the region.

Through seven strategic engagement opportunities, partner with ULI Asia Pacific to amplify your brand, accelerate your business objectives, and lead with purpose—whether market by market or across the entire region.

WHY INVEST IN MISSION-RELATED PRIORITIES OF ULI?

A ULI partnership offers more than visibility—it's a strategic alignment with three of the most pressing global industry priorities: **Decarbonisation** and **Net Zero, Housing Attainability, and Educating the Next Generation of Diverse Leaders**.

By partnering with ULI, your organisation demonstrates a clear commitment to addressing critical challenges, fostering innovation, and staying competitive in a rapidly evolving landscape. This partnership positions your brand alongside industry leaders who are shaping the future of real estate and urban development.

This menu outlines a range of partnership offerings, each categorised by mission priority, empowering you to identify opportunities that best support your business objectives. It serves as a personalised roadmap to navigate the diverse and high-impact ways you can engage with ULI—locally, regionally, and globally.

To learn more about these opportunities, contact ap-partnership@uli.org

ULI Asia Pacific Corporate Engagement Opportunities

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CORPORATE PARTNERSHIP

(Regional Partnerships starting from US\$11,500 and Local Partnerships starting from US\$1,000)

Shaping Tomorrow, Together. ULI's Corporate Partnership delivers influence beyond access. Gain memberships and exclusive entry to high-impact programmes that elevate visibility, enhance brand presence, and position your organisation as a thought leader aligned with ULI's mission. Join **over 250 leading organisations** across Asia Pacific and accelerate impact through curated events and leadership engagement.



ASIA PACIFIC SUMMIT AND LOCAL CONFERENCES AND ROUNDTABLES

(Regional Summit starting from US\$5,000; local conferences starting from US\$1,800)

Connect. Lead. Inspire. ULI Asia Pacific's flagship events are designed for high-impact networking, strategic insight, and industry leadership. These exclusive gatherings place your firm at the heart of the conversation and in the room with the region's foremost decision-makers.



THEMATIC EVENT SERIES

(starting from US\$3,500)

Engage Locally. Influence Regionally. ULI's Local Council events ensure members remain actively engaged through timely, market-relevant content. These gatherings offer organisations a valuable platform to elevate their visibility, champion thought leadership, support the launch of key reports, and collaboratively shape impactful annual programming. Core themes include Capital Markets, Sustainability, Placemaking, and PropTech.



RESEARCH AND THOUGHT LEADERSHIP

(starting from US\$15,000)

Lead the Conversation. Define What's Next. Partner with ULI to develop co-branded research and thought leadership that drives industry dialogue. From white papers and journal features to curated study tours, these initiatives position your firm at the forefront of innovation in the built environment.



SOCIAL IMPACT PROGRAMMES AND INITIATIVES

(starting from US\$5,000)

Drive Real Impact with ULI. Advance your social impact goals through ULI's mission-driven initiatives focused on building sustainable, equitable, and thriving communities. Collaborate on programmes that align purpose with influence and create a lasting difference.



LEADERSHIP AND TALENT DEVELOPMENT

(starting from US\$5,000)

Build Talent. Shape the Future. ULI's talent-development programmes empower professionals at every stage of their careers with cutting-edge knowledge, practical insights, and access to a dynamic peer network. It's a strategic way for firms to build expertise and help shape the future of the industry.



ADVISORY SERVICES

(starting from US\$15,000)

Insights in Action. For over 75 years, ULI's renowned Advisory Services programme has brought together cross-disciplinary real estate leaders for immersive, on-the-ground experiences. Inspired by global best practice outcomes, these high-impact panels deliver objective, actionable recommendations on complex challenges. From economic revitalisation and housing attainability to resilience and equitable development, Advisory Services helps communities and stakeholders move from vision to results.

All programmes are subject to availability and prices may vary in each market.



Corporate Partnership

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Asia Pacific Summit and Local Conferences

(Regional Summit starting from US\$5,000;
Local Conferences starting from US\$1,800)

CONNECT. LEAD. INSPIRE.

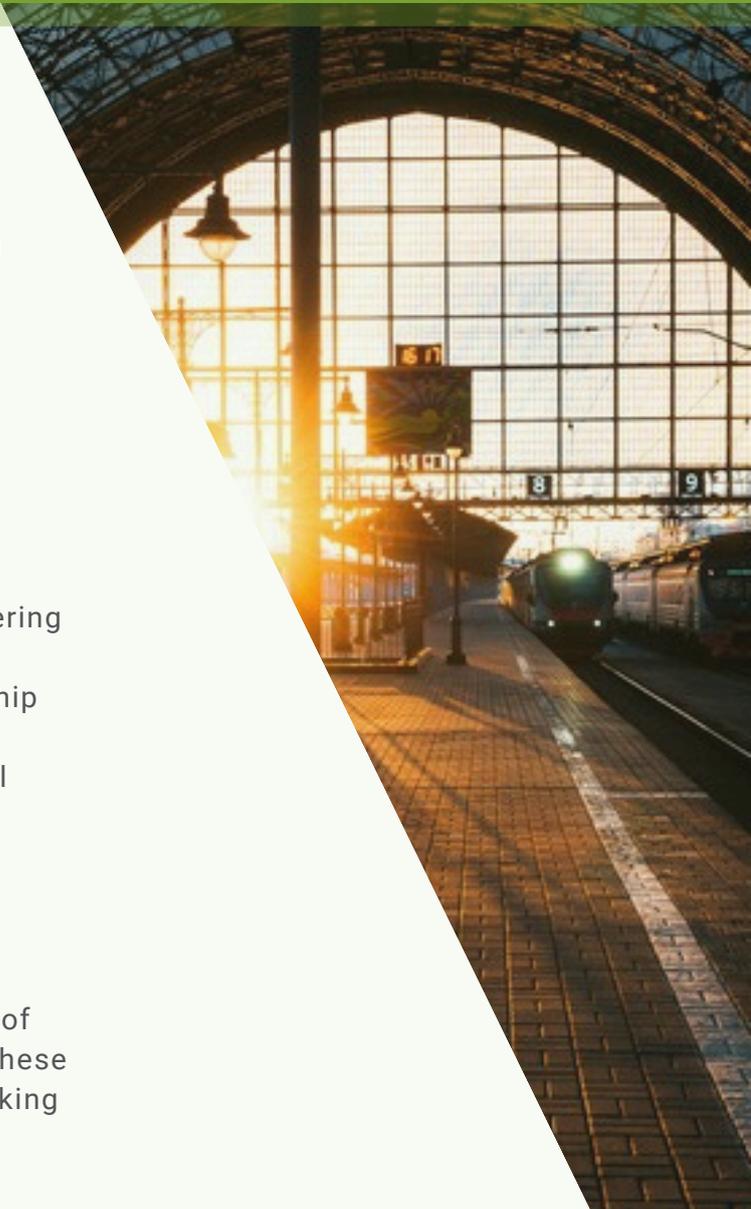
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■ ULI ASIA PACIFIC SUMMIT (starting from US\$5,000)

Held each May, ULI's Annual Summit rotates among Local Councils across the region, offering a fresh perspective and local relevance each year. Traditional and customisable sponsorship opportunities are available, offering tailored visibility, strategic alignment, and meaningful engagement with ULI's influential network across Asia Pacific.

■ LOCAL CONFERENCES/FORUMS (starting from US\$1,800)

Annual conferences/forums are held in each of our eight Local Councils across the region. These events offer market-specific insights, networking opportunities, and a platform for industry leadership tailored to each local context.



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Thematic Event Series

(starting from US\$3,500)

ENGAGE LOCALLY. INFLUENCE REGIONALLY.

ULI's Local Council events ensure members remain actively engaged through timely, market-relevant content. These gatherings offer organisations a valuable platform to elevate their visibility, champion thought leadership, support the launch of key reports, and collaboratively shape impactful annual programming. Core themes include Capital Markets, Sustainability, Placemaking, and PropTech.

THEMATIC EVENT SERIES/MASTERCLASS (starting from US\$5,000)

Become an annual partner of physical events and webinars centred around key industry themes. Partners can align their brand with thought leadership and innovation by co-curating content that reflects their strategic priorities. Themes include but are not limited to:

- Capital Markets
- Technology and Innovation
- Sustainability
- Attainable Housing
- Placemaking
- Urban Regeneration

STUDY TOUR SERIES (starting from US\$3,500)

In-person and/or virtual tour series showcase leading projects and innovations that shape the built environment. These experiences highlight best practices, foster peer learning, and offer partners a platform to align with forward-thinking urban development.

EMERGING TRENDS IN REAL ESTATE ASIA PACIFIC® (starting from US\$10,000 per market)

An annual publication jointly produced by PwC and the Urban Land Institute, *Emerging Trends in Real Estate*® captures the views of leading real estate executives across the region. The report offers forward-looking insights into investment and development trends, finance and capital markets, property sectors, metropolitan areas, and other key issues shaping the built environment.

GLOBAL SUSTAINABILITY OUTLOOK REPORT (starting from US\$10,000 per market)

Launched in 2021 by the Lewis Centre, the *Global Sustainability Outlook* is an annual publication featuring insights from ULI member experts on the key sustainability issues shaping strategic real estate and land use decisions. Each edition highlights five critical themes expected to influence the industry in the year ahead and beyond.

ULI ASIA PACIFIC HOME ATTAINABILITY INDEX (starting from US\$7,500 per market)

The *ULI Asia Pacific Home Attainability Index* is an annual report offering a high-level snapshot of housing attainability across cities in the Asia Pacific region. In collaboration with Local Councils, the ULI Asia Pacific Centre for Housing also organises housing conferences, forums, and technical assistance panels to advance dialogue and develop solutions to the housing challenges facing urban communities.

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Research and Thought Leadership

(starting from US\$10,000)

LEAD THE CONVERSATION. DEFINE WHAT'S NEXT.

Partner with ULI to develop co-branded research and thought leadership that drives industry dialogue. From white papers and journal features to case studies, these initiatives position your firm at the forefront of innovation in the built environment.

ULI PARTNERED RESEARCH (starting from US\$10,000)

Developed through ULI's multidisciplinary network, these in-depth research reports, white papers, and articles explore emerging industry trends using interviews, workshops, and survey analysis. They offer actionable insights to inform decision-making across the built environment. These include but are not limited to:

- **Reports**
(starting from US\$60,000)
- **White papers – 6- to 8-page articles**
(starting from US\$12,000)
- **Journals – 2- to 4-page articles**
(starting from US\$10,000)

ULI CASE STUDIES (starting from US\$15,000)

These showcases feature real ULI member projects that demonstrate innovation and best practices in real estate and urban development. Highlighting forward-thinking approaches, they serve as inspiration and learning opportunities for the wider industry.

LEADERSHIP ROUNDTABLES (starting from US\$5,000)

ULI's Leadership Roundtables co-curated with ULI staff provide a trusted forum for senior industry leaders to exchange ideas, share insights, and explore solutions to pressing challenges in the built environment. These intimate sessions foster candid dialogue, strategic collaboration, and peer-to-peer learning, driving innovation and leadership across the region.

To learn more about these opportunities, contact ap-partnership@uli.org





Social Impact Programmes and Initiatives

(starting from US\$5,000)

DRIVE REAL IMPACT WITH ULI

Advance your social impact goals through ULI's mission-driven initiatives focused on building sustainable, equitable, and thriving communities. Collaborate on programmes that align purpose with influence and create a lasting difference.

■ ULI GREENPRINT *(starting from US\$5,000)*

Greenprint is a global network of sustainability professionals from over 130 leading real estate owners, developers, and investors, committed to benchmark and achieve a collective reduction in greenhouse gas emissions by 2030. A subset of members have aligned to the ULI Greenprint Net Zero Goal. Annual programming is developed regionally, enabling Greenprint members to share insights, address challenges, and collaborate on advancing sustainability across the built environment.

■ URBANPLAN *(starting from US\$10,000)*

UrbanPlan is a transformative educational programme that engages students and public/private sector professionals in the complexities of urban development. Support programme delivery, volunteer training, curriculum development, or in-house corporate training—aligning your brand with future-focused learning and community impact.

■ ULI WOMEN'S LEADERSHIP INITIATIVE (WLI) *(starting from US\$5,000)*

WLI is a dedicated programme to increase the number and visibility of women leaders in the real estate industry. Support mentorship schemes, networking events, research, and initiatives that promote gender diversity and equity across the sector.



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Leadership and Talent Development

(starting from US\$5,000)



BUILD TALENT. SHAPE THE FUTURE.

ULI's talent development programmes empower professionals at every stage of their careers with cutting-edge knowledge, practical insights, and access to a dynamic peer network. It's a strategic way for firms to build expertise and help shape the future of the industry.

■ **ULI Executive Education Programmes** *(starting from US\$10,000)*

Executive Education Programmes offers a tailored webinar designed for board-level discussions, offering strategic insights delivered by ULI member experts from around the globe. These sessions provide high-level perspectives on key industry challenges and opportunities.

■ **YOUNG LEADERS GROUP (YLG)** *(starting from US\$5,000)*

YLG offers programmes and events designed to support the professional development and networking of ULI members under 35. Opportunities for support include local YLG events, mentorship schemes, and leadership training initiatives—helping to cultivate the next generation of industry leaders.

■ **ULI NEXT** *(starting from US\$5,000)*

ULI NEXT is focused on engaging and developing mid-career ULI members (aged 35 and above) as they transition into leadership roles. Support opportunities include local networking events, leadership development programmes, and peer-to-peer learning forums—empowering the next wave of industry leaders.



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Advisory Services

(starting from US\$15,000)

INSIGHTS IN ACTION.

For over 75 years, ULI's renowned Advisory Services programme has brought together cross-disciplinary real estate leaders for immersive, on-the-ground experiences. Inspired by global best practice outcomes, these high-impact panels deliver objective, actionable recommendations on complex challenges. From economic revitalisation and housing attainability to resilience and equitable development, Advisory Services helps communities and stakeholders move from vision to results.

■ ULI ADVISORY SERVICES

Advisory Services panels provide strategic advice from multidisciplinary experts across the region to help the public and private sectors solve complex land use and real estate challenges. Each panel culminates in a presentation to key stakeholders and a digital report for the sponsor.

□ ADVISORY PANELS (starting from US\$150,000)

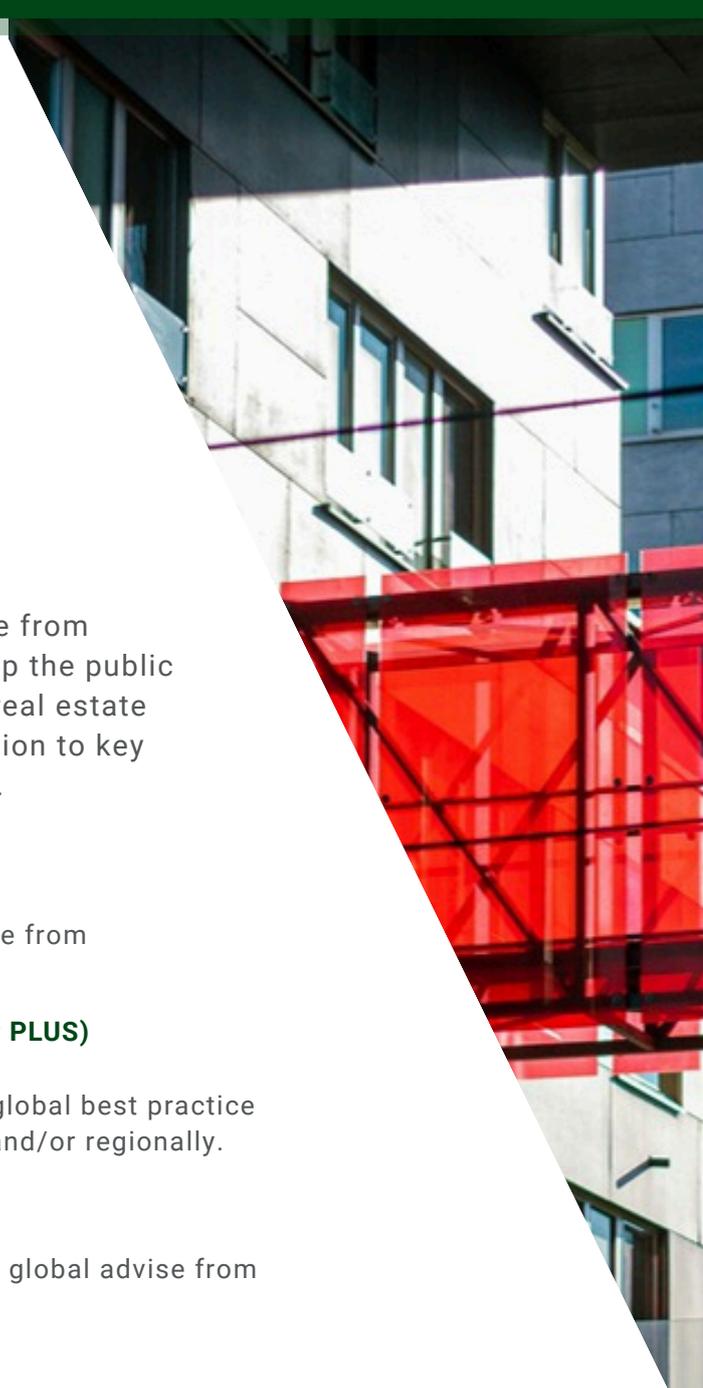
Sponsored panels (5 days) provide strategic advice from multidisciplinary experts globally.

□ ULI TECHNICAL ASSISTANCE PANELS (TAP OR TAP PLUS) (starting from US\$50,000)

Sponsored panels (1 to 3 days) provide strategic global best practice and advice from multidisciplinary experts locally and/or regionally.

□ ULI PROJECT ANALYSIS SESSIONS (starting from US\$15,000)

Sponsored sessions (1–2 hours) provide strategic global advice from multidisciplinary experts globally.



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