



ULI Advisory Services Programme

Practical Solutions for Complex Land Use Issues

For more than 70 years, the Urban Land Institute (ULI) Advisory Services Programme has worked to bring together the finest expertise in real estate to provide insights into best practices to address challenging land use issues. From planning to development, heritage, and regulatory policy, ULI has convened more than 700 Advisory Services panels (ASPs) around the globe staffed by specialists from its 45,000 inter-disciplinary membership base. By providing an unbiased perspective from this deep pool of expertise, the Advisory Services Programme delivers fresh insight and innovative solutions to the most pressing problems facing the built environment today.

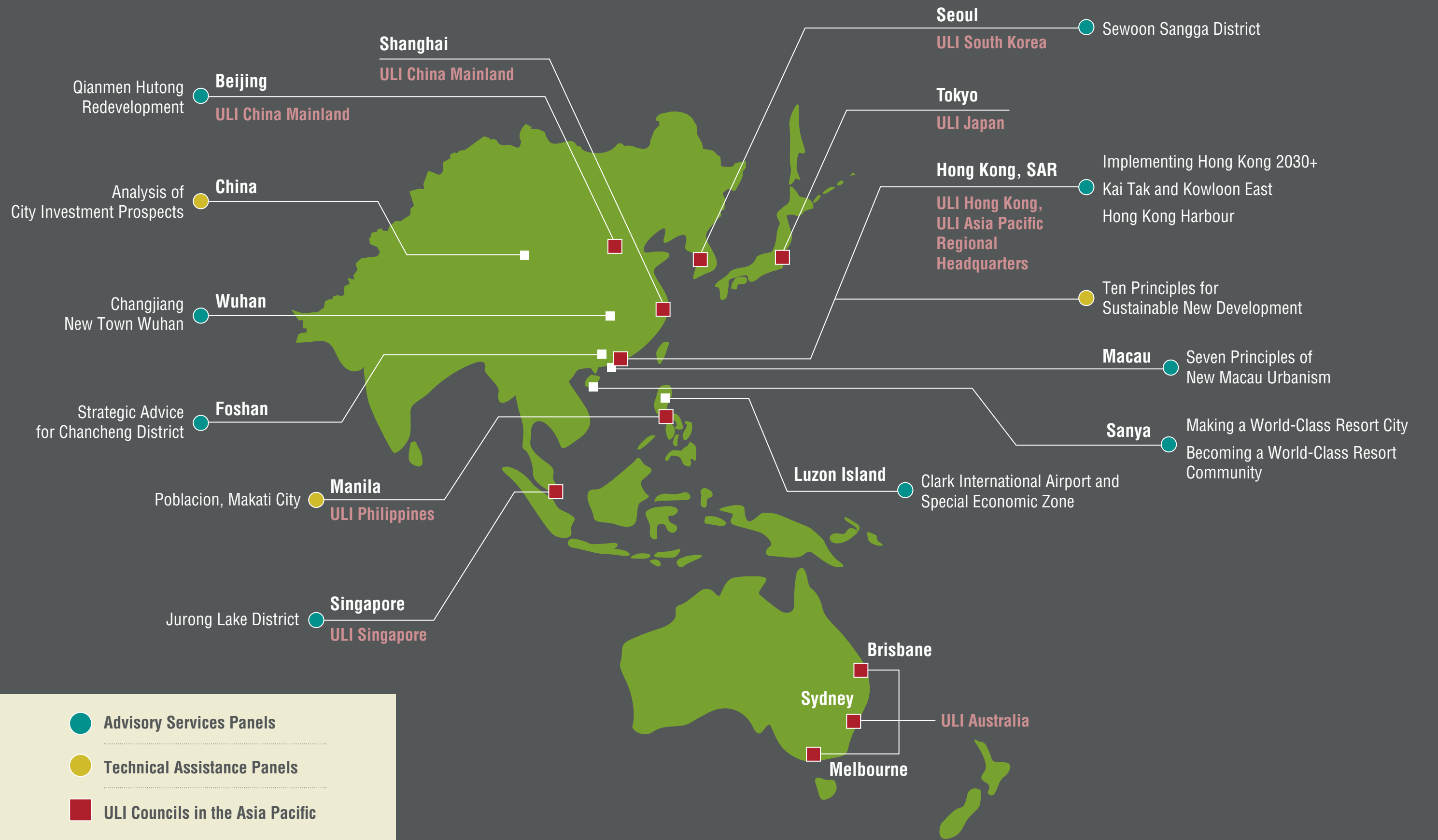
Across the Asia Pacific region, ULI has assembled more than 150 members from around the world to deliver advisory services in over 10 cities throughout the region. From Beijing to Manila, Seoul to Sanya, ULI supports public, private, and non-profit organisations as they navigate the future of urban development.

Learn more at uli.org/advisoryservices.

ULI Urban Land
Institute

Where We Have Been

ULI Expertise across the Asia Pacific





**“ TOGETHER
WE SHARE
INSIGHTS INTO
WHAT DEFINES
TOMORROW ”**

Completed Panels



Seoul – Sewoon Sangga District

ULI convened this panel to study the regeneration of the Sewoon Sangga District in Seoul. With the support of the Seoul Metropolitan government, academics, and business and property owners in

Sewoon District, the panel delivered a comprehensive set of recommendations to guide the rejuvenation of this commercial and industrial urban neighbourhood.



Singapore – Jurong Lake District

The Ministry of National Development's Centre for Liveable Cities (CLC) and the Urban Redevelopment Authority (URA) invited this ULI panel to provide

independent advice on the Jurong Lake District, a growth area planned as a smart and sustainable mixed-use business district. Ten highly qualified professionals from five countries convened to contribute expertise across finance, master development, and transportation.



Beijing – Qianmen Hutong Redevelopment

How China should handle the redevelopment of the city's historic hutongs was the subject of this panel investigation.

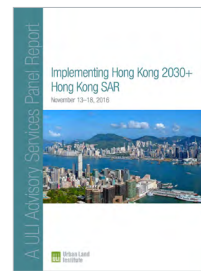
Developers involved in the regeneration of Qianmen East, a 56-hectare inner-city neighbourhood, commissioned ULI to help understand how successful redevelopment might proceed.



Wuhan – Changjiang New Town

ULI was approached to provide strategic advice on the creation of Changjiang New Town, an area of 500 square kilometres north of Wuhan's central business district. Specifically, the advisory panel

considered the physical, social, and organisational underpinnings of this 'smart city of the future'.



Hong Kong – Implementing Hong Kong 2030+

Hong Kong's government agencies together with Swire Properties asked this advisory panel to provide insight into how to improve the city's liveability, urban and building

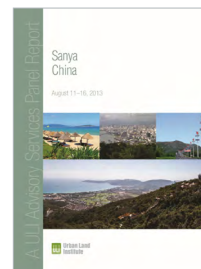
design, and public realms in accordance with the territorial development strategy Hong Kong 2030+.



Foshan – Strategic Advice for Foshan and the Chancheng District

The Chancheng District and Shui On Land's Lingnan Tiandi development were the focus of this panel, which independent insight into the private

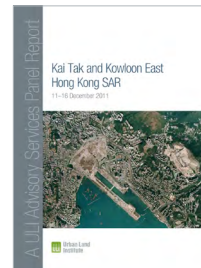
and public actions required to develop an innovative economy and vibrant urban core in Foshan.



Sanya – Making a World-Class Resort City

An international team of experts led this panel, which sought to develop strategies to assist Sanya in diversifying its tourism base, ultimately delivering six organising

principles to help the capital become a world-class resort destination.



Hong Kong – Kai Tak and Kowloon East

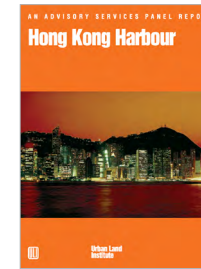
The Civil Engineering and Development Department of Hong Kong commissioned this ULI panel to provide strategic advice on the measures required to formulate

a sustainable and high-quality environment on the site of the city's former airport, Kai Tak, and the surrounding Kowloon East area.



Macau – Seven Principles of New Macau Urbanism: Waterfront Placemaking

An exotic, vibrant, and fast-growing city, Macau was the subject of this panel, which sought to go beyond the government's planning proposal to outline new and important factors in enhancing the development of a signature waterfront promenade centre for the city.



Hong Kong – Hong Kong Harbour

ULI assembled a team of professionals with extensive experience in waterfront redevelopment to inform Hong Kong's harbourfront regeneration

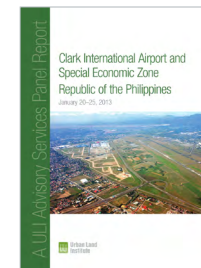
efforts following almost a century of land reclamation and a city-wide call to rethink development along Victoria Harbour.



Sanya – Becoming a World-Class Resort Community

The government of Sanya invited this ULI panel to help the city develop strategies for becoming a world-class community. The panel evaluated the tourism market,

marketing schemes, and planning and design considerations for resort development alongside how financing might be undertaken.

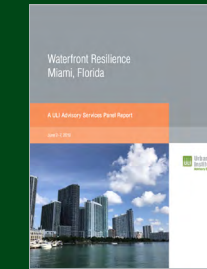


Luzon Island – Clark International Airport and Special Economic Zone

The Bases Conversion and Development Authority invited this panel to address various issues affecting the redevelopment of the

Clark Special Economic Zone, covering urban design, use of former air facilities, development incentives, and a strategic vision.

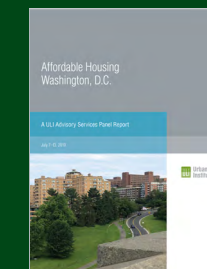
More than 700 Advisory Services panels have been convened across the globe, including two recent panels that illustrate their impacts on local communities.



Miami, Florida – Sea-Level Rise and Waterfront Resilience

The city of Miami and the Miami Downtown Development Authority (DDA) engaged ULI to address waterfront resilience

and mitigation of sea-level rise along Biscayne Bay and the Miami River. They asked the panel to focus on four key areas: design, finance, policy, and implementation. Since the Advisory Services panel issued its report, the U.S. Army Corps of Engineers (USACE) has completed the first phases of a storm risk management study that would affect Miami's waterfront. The Miami DDA cited the panel in its public response to the study, urging the USACE to consider more living shoreline and nature-based typology options along the waterfront, consistent with the panel's recommendations.



Affordable Housing, Washington, D.C.

The panel is one of a series of ULI panels that are assisting some of the nation's most expensive cities with strategies to increase access to affordable and mixed-

income housing. Its recommendations directly influenced the mayor's Housing Equity Report and the mayor's proposal for the remainder of the D.C. Comprehensive Plan. The influence of the panel's report is also evident in the mayor's 2020 budget proposal for a tax abatement for affordable housing in high-opportunity areas, such as the Rock Creek West planning area.

Find other panel reports on Knowledge Finder at knowledge.uli.org.



Advisory Services Opportunities

Advisory Services panels (ASPs): Five-day, in-depth ASPs involve the creation of a specialist ULI advisory group that engages with the community, conducts in-depth interviews, and delivers a presentation that leads to the publication of a detailed report on the identified issue.

Technical assistance panels (TAPs): These one- to two-day work sessions, run and implemented by ULI councils, include panelists selected from the national council's membership to address land use challenges that require local knowledge to resolve.

Project analysis sessions: This is a two-hour, over-the-shoulder look at a specific land use challenge. The intimate, conversational format encourages creative thinking and problem solving between the sponsor and panelists. These sessions often help define assignments for subsequent ASPs.

Become a Sponsor or Panelist

Through volunteering on Advisory Services panels, ULI members effect real and lasting change in the communities they serve. Panels bring together the best and brightest from a diverse membership, including developers, planners, financiers, market analysts, designers, economists, architects, and public officials, to provide practical and objective advice. The combination of industry leaders, outside perspectives, and multidisciplinary expertise delivers advice that is unrivalled in the market.

Make an Impact with ULI

To sponsor a panel or serve as a panelist, email asiapacific@uli.org.

Learn more about the programme at uli.org/advisoryservices.