ULI Asia Pacific Thought Leadership Webinar Series: The Latest Capital Flows and Trends in Asia Real Estate Markets with DLA Piper

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Introduction

Overview of the Drivers of Trends

- Sheer weight of Capital
 - Robust economic growth
 - Influx of capital
 - GFC
- Where in the cycle
- Political + economic uncertainty
- US/China trade conflict
- Fundamentals are still robust
- Cost of borrowing
 - Still very low
 - Is it on the up trend
- Cash is cheap / Cash flow is expensive
- Search for higher return v Appetite for risk
- Very strong competition
- Impact on Technology shared workspace
- Preference for transparent markets
- Rule of Law markets



Winning Investment in Asia

- Singapore
- Tokyo
- Emerging countries
 - Vietnam
 - India
- Australia
 - Sydney
 - Melbourne
- Seoul
- China
 - Greater Bay Area
- Hong Kong



Winning Sectors - Trends

Office

- Consistent demand
- Technology enabled
- Flexible space
- Tenant led
- Smart use of space
- Operating model being scrutinised
- Build to core / value add strategy to achieve the return

Logistics

- Have overperformed
- Technology enabled to improve supply chain and operational efficiency
- Demand for urban logistics space
- Still under supplied

Co-living / co-working

• Obvious appeal in an ultra high cost residential environment

Retail

- Maintain physical presence
- Enhanced service offerings
- Need to incorporate sustainable features



Singapore

- 2017 rated 21st now top spot
- All time low vacancies for offices a glut absorbed
- Foreign capital
- Benefit from the situation in Hong Kong
- 62% surge in deals since the HK situation

Tokyo

- Very low interest rate
- Best returns
- Ease of transaction
 - Title
 - Transparency
- No currency issue or repatriation controls
- Tax efficient structure
- Difficulty in sourcing
- Strong local competition

Hidden opportunities

- Technology enabled e-commerce modernization
- Ahead in relation to strategies for aging demographics



Vietnam

- Alternative to China
- GDP growth target: 6.6% 6.8%
- Low unemployment 2.16%
- Demand a cross all asset classes
 - Mid end residential
 - Flexible workspace
 - Logistics
 - Hotels

Seoul

- Most liquid city
- Commercial property is robust
- 2 types of capital
 - a) Insurance companies
 - Constrained by regulators
 - Safe capital
 - Prefer real estate debt
 - b) Mutual / Pension Funds
 - Can go up the risk curve



Sydney

- Long time favourite
- Continues to deliver
- Liquid, stable, high return markets
- Low vacancies
- Depressed A\$ adds to appeal

Melbourne

- Popular for same reason
- Cheaper than Sydney



China

- Shanghai + Beijing remains strong
- Domestic capital
 - Shanghai Active
 - Beijing Strong
- Logistics a winner
- Impact of the trade war
 - Manufacturing and trade affected
 - Office will soften
 - Retail rents stay flat

Greater Bay Area

- Grade A offices in Shenzhen expected to double from 7M m² to 14M m² in the next 5 years
- Shenzhen
 - High tech advanced manufacturing, Fintech
- Tencent, Ping An, China Merchants



Hong Kong

- Commercial Property deals fell by 1/3 from July to September this year
 - Third quarter shows lowest deal volume since 2017
 - Retail suffers the most
 - 66% drop in hotel occupancy
 - Co-living propping the H&L sector a little
 - Domestic investors
 - Family office, developers, HNW may still be confident of the city's ability to recover



Conclusion

- Asia must be part of any investment strategy for diversity and growth
- Low interest rate to remain
- Search for value and return
- Not at the end of the cycle
- Trade war may still linger but will cause uncertainty
- Politics do impact
- Embrace technological disruptions and convert to opportunities



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Thank you