

## ***Moderator***

**Chris Camerieri**, Chief Operating Officer, Aon Center for Innovation & Analytics (ACIA)

Data & analytics are a core component of Aon's strategy and are key to helping the firm empower our colleagues, clients and communities throughout the world. A key part of this mission is the Aon Centre for Innovation & Analytics (ACIA) in Singapore. Launched in 2012, ACIA Singapore aims to uncover and capitalize on the potential of data and analytics by identifying, creating and delivering innovative products and solutions.

As COO, Chris works alongside a team of more than a hundred highly qualified data scientists, actuaries, statisticians, developers and business consultants to build analytical solutions that support our clients and colleagues and drive value for the firm.

In his prior role at Aon, Chris was responsible for the Aon Brand and its strategic use around the world. He served as Aon's authority on the Aon brand, its value, tracking related investment and the maintenance of the branding platform.

In his first role at Aon, Chris was responsible for the firm's revenue engine efforts. These initiatives included sales pipeline reporting and management, global market sizing and targeting, client satisfaction initiatives, electronic campaign strategies, and leadership of a large off-shore capability in Bangalore. Prior to joining Aon, Chris was a Vice President at Inforte, a Chicago-based customer relationship management (CRM) consulting firm. Chris worked within the customer management practice serving a wide variety of clients from Fortune 500 companies to venture-backed start-ups as a client executive, relationship manager and subject matter expert in the areas of CRM strategy, implementation and measurement.

Contact:

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