



**Urban Land
Institute**

Asia Pacific

2016

ULI ASIA PACIFIC TEXAS STUDY TOUR

AUSTIN, SAN ANTONIO, DALLAS

18TH TO 27TH OCTOBER



INVESTMENT IN CULTURE AND THE CREATIVE ARTS HAS BEEN A MAJOR FACTOR IN THE RECENT TRANSFORMATION OF CITIES AND DISTRICTS ACROSS THE WORLD. IN THE CITIES OF AUSTIN, SAN ANTONIO AND DALLAS THIS HAS BEEN EVIDENT IN INSTITUTIONAL, PRIVATE AND COMMUNITY LED INVESTMENT RAISING THE PROFILE, SOCIAL QUALITY AND ULTIMATELY VALUES OF THESE CITIES.

JOIN THE 2016 ULI ASIA PACIFIC STUDY TOUR TO TEXAS AND MEET THE POLICY MAKERS, URBAN LEADERS, AND DEVELOPERS THAT HAVE DRIVEN THESE SUCCESSES AND LED THESE URBAN TRANSFORMATIONS.

Cities around the world are investing in their urban cultural life as a way to develop local economies and revitalise city centres. The challenge relates to both new landmark projects and urban regeneration supported by the understanding and leveraging of the cultural lives of the city and its residents.

ULI Australia is offering the opportunity for you to join them in a ten (10) day study tour to Texas, USA to explore the relationship between investment and commitment to arts and cultural programming to support sustainable economic development of a city or city precinct.

The tour will visit 3 cities driving Texas' evolution and conclude with attendance at the ULI Fall Meeting in Dallas from 24th – 27th October.

The tour will engage with key government, real estate and arts related associations to understand best practice around policy, investment, and programming and their impact on the value – financial and social – of surrounding areas. The program is aimed at mid to upper level executives associated with real estate development and the design and planning disciplines that engage both the public and private sectors. The tour is being promoted not only in Australia but also across the Asia Pacific region.

BY ATTENDING THE STUDY TOUR, YOU WILL RECEIVE:

- ▶▶ Informed and direct access to some of the most exciting mixed use projects and cultural developments in Texas' major cities and see how arts and cultural investment can drive value in new and established city precincts and the adjacent developments by both public and private developers.
- ▶▶ Presentations by developers, owners, architects and government officials on the lessons learned from these projects to see and hear about what worked and what could have been improved.
- ▶▶ Exposure to the latest trends and issues that drive value through their association with cultural and community development and learn how deal structuring can assist in delivery of arts and cultural amenity as well as commercial value.
- ▶▶ Education about the place making and place activation success stories that have assisted in repositioning projects and neighbourhoods and driven value to both the developer and the long term owner.
- ▶▶ Access to participate in selected mobile workshops on the first day of the ULI Fall Meeting on 24th October.
- ▶▶ Access to participate and benefit from attending the 4 day ULI Fall Meeting at the Kay Bailey Hutchison Convention Center, Dallas. This is the pre-eminent and most highly regarded real estate conference in North America held each year and expected in 2016 to attract over 7,000 delegates.

INDICATIVE ITINERARY

18TH TO 27TH OCTOBER

Date	Activity	Description
TUESDAY 18TH OCTOBER	ARRIVE DALLAS TRAVEL TO AUSTIN	Tour Commences at 2:30pm in Dallas at location to be advised

AUSTIN

Date	Activity	Description
WEDNESDAY 19TH OCTOBER	PROJECT TOURS	» RED RIVER CULTURAL DISTRICT » SIX SQUARE » AUSTIN DOWNTOWN

SAN ANTONIO

Date	Activity	Description
THURSDAY 20TH OCTOBER	TRAVEL TO SAN ANTONIO PROJECT TOURS	» THE PEARL DISTRICT » CULINARY INSTITUTE OF AMERICA » MUSEUM REACH AND BIKE TOUR » HOTEL EMMA
FRIDAY 21ST OCTOBER	PROJECT TOURS	» SOUTHTOWN DISTRICT » RIVER CENTER MALL » SAN ANTONIO RIVER WALK AND BOAT TRIP » HEMISFAIR

DALLAS

Date	Activity	Description
SATURDAY 22ND OCTOBER	TRAVEL TO DALLAS PROJECT TOURS	<ul style="list-style-type: none"> » FORT WORTH » DALLAS ARTS DISTRICT » KLYDE WARREN PARK » BOOKER T WASHINGTON SCHOOL FOR PERFORMING ARTS
SUNDAY 23RD OCTOBER	PROJECT TOURS RECREATION TOURS	<ul style="list-style-type: none"> » DOWNTOWN TOURS » BISHOP ARTS DISTRICT » GEORGE W BUSH PRESIDENTIAL LIBRARY » JFK MEMORIAL MUSEUM
MONDAY 24TH OCTOBER	ULI FALL MEETING Choice of Tours	TOUR DAY Explore some of the greatest real estate and cultural projects in the Dallas area. - refer schedule on registration form
TUESDAY 25TH OCTOBER	ULI FALL MEETING	LEADERSHIP DAY Lessons learned from leaders in the industry and beyond.
WEDNESDAY 26TH OCTOBER	ULI FALL MEETING	REAL ESTATE TRENDS CONFERENCE Cutting-edge sessions. PRODUCT COUNCIL DAY
THURSDAY 27TH OCTOBER	ULI FALL MEETING	REAL ESTATE DEAL DAY Real projects, real results. Tour Concludes at the conclusion of the Fall Meeting. Guests can request option to stay till 28th October for additional supplement.

ULI reserves the right to work with local USA ULI teams to refine the itinerary between registration and the tour to ensure the project tours and content best meets the expectations of the tour and its members.

KEY DETAILS



TRANSPORT

All members of the tour will be required to organise their own international flights and to join the tour in Dallas in the afternoon of 18 October and then depart Dallas anytime after conclusion of the Conference at 5:30pm on Thursday 27th October.

All members of the tour will be required to obtain their own visa for the USA. Go to <https://esta.cbp.dhs.gov/esta/>. For further assistance, please contact ULI Asia Pacific - uli_asiapac@uli.org.

All transport between Austin, San Antonio and Dallas will be organised and paid for by ULI as part of the overall tour cost.



PRESENTATION MATERIAL

All participants will be provided with presentation material on the projects visited including photos and relevant background material.



COSTS

ULI MEMBERS

AUD13,500 (USD10,200) – excluding international airfares

NON-ULI MEMBERS

AUD17,850 (USD13,500) – excluding international airfares

COSTS INCLUDE:

- ✓ Comprehensively organised tour including hosted inspections and briefings
- ✓ Accommodation in 4-5 star hotels with single accommodation for 9 nights including breakfast
- ✓ Ground transport (by coach) between and in major cities visited during the tour
- ✓ One group tour dinner/cocktail function in each city visited during the tour
- ✓ Attendance at selected mobile workshops on the 24th October in Dallas
- ✓ Registration at the ULI Fall Meeting and relevant Social events

TOUR DETAILS AND CONTACT



BOOKINGS

For more information on how to register, please contact one of the representatives below

AUSTRALIA

DAVID MCCRACKEN

ULI Australia

david.mccracken@uli.org

+61 438 616 967

SINGAPORE

STEPHANIE NG

ULI Asia Pacific

stephanie.ng@uli.org

+65 6653 3496



PAYMENT

Registration along with full payment will be required no later than **28th September 2016**. Please note that Australian GST is not applicable to international travel.



ULI MEMBERSHIP

Registrants who are members of the Urban Land Institute (ULI), are eligible for a reduced tour registration fee. Please confirm details and confirmation of your membership of ULI when you register. If you are not a member, please consider application for membership, with your registration to secure the reduced registration fee.





Urban Land
Institute

Asia Pacific

ABOUT THE ULI

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. The ULI is an independent non-profit organisation supported by nearly 40,000 members representing the entire spectrum of real estate and land use disciplines working in private enterprise and public service.

The ULI facilitates an open exchange of ideas, information and experience among industry leaders and policy makers dedicated to creating better places.

For further details refer to the ULI website:

www.asia.uli.org