



**Urban Land
Institute**

Asia Pacific

2015

ULI ASIA PACIFIC WEST COAST STUDY TOUR


SEATTLE, PORTLAND, SAN FRANCISCO

30th SEPT - 8th OCTOBER 2015



INFRASTRUCTURE HAS BEEN
A MAJOR CATALYST FOR THE
REJUVENATION OF CITIES AROUND
THE WORLD. THE INTERFACE
BETWEEN INFRASTRUCTURE
DEVELOPMENTS AND ADJACENT
PRIVATE DEVELOPMENT CREATES
OPPORTUNITIES TO CREATE GREAT
PUBLIC SPACES.

COME & LEARN FROM
THE NORTH AMERICAN
EXPERIENCE



There is a renewed focus on infrastructure as a catalyst for driving major urban outcomes. Recognising this, ULI Australia is offering you the opportunity to join us in a nine (9) day study tour of infrastructure and mixed use developments on the US West Coast culminating in attendance at the ULI Fall Meeting in San Francisco schedule for 5 – 8 October 2015.

The cities visited on the tour will include Seattle (2 days) Portland (2 days) and San Francisco (6 days including the conference). All three cities rank consistently as the USA's most liveable cities driven by a combination of urban planning, cultural mix and diverse economies. Come and see how these cities are using large and small infrastructure projects to imagine thriving communities.

The tour is specifically aimed at mid to upper level executives associated with real estate, design and planning covering both public and private sectors.

The tour is being marketed and promoted not only in Australia but also in South East and North East Asia. Accordingly it is expected that the tour group will comprise participants from several different countries.

BY JOINING THE STUDY TOUR YOU WILL HAVE:

- » Direct access to some of the most exciting infrastructure and mixed use projects and properties on the West Coast of the USA.
- » Presentations by developers, owners, architects and government officials on the lessons learned from these projects – both good and bad.
- » Exposure to a range of large and small infrastructure projects that have been major catalysts for change in each city.
- » Exposure to the latest trends and issues associated with infrastructure projects and the opportunities for adjacent public domain development and private mixed use development.
- » Presentations by ULI personell and government officials in relation to mixed use development and private/public sector co-operation.
- » The opportunity to participate and benefit from attending the 4 day ULI Fall meeting at the Moscone Centre in San Francisco. This is the pre-eminent and most highly regarded real estate conference in North America held each year and for 2015 is expected to attract over 7,000 attendees and the largest international participation in ULI's history. For further details on the conference programme refer to the conference website www.fall.uli.org
- » The opportunity to participate in the optional ULI Fall Meeting Mobile workshops on Monday 5 October
- » Exposure to many different perspectives from the tour group and ULI personell.

The study tour will not only cover innovative infrastructure development, but you will also be provided with access to local experts provided by ULI. This is a great opportunity to ask questions and network with industry professionals.



INDICATIVE ITINERARY

30 SEPTEMBER - 1 OCTOBER

SEATTLE

<i>Date</i>	<i>Activity</i>	<i>Description</i>
WEDNESDAY 30TH SEPTEMBER	PROJECT TOURS	<ul style="list-style-type: none">» MICROSOFT ENVISIONING CENTRE» AMAZON CAMPUS» VIADUCT PROJECT» WATERFRONT PROJECT
THURSDAY 1ST OCTOBER	PROJECT TOURS	<ul style="list-style-type: none">» PIKE PLACE» OLYMPIC SCULPTURE PARK» ALLY 24» VIA 6



INDICATIVE ITINERARY

2 OCTOBER - 3 OCTOBER

PORTLAND

<i>Date</i>	<i>Activity</i>	<i>Description</i>
FRIDAY 2ND OCTOBER	PROJECT TOURS	<ul style="list-style-type: none">» ECO DISTRICT» PEARL DISTRICT» STREET CAR PROJECT» TILIKUM BRIDGE» ZIDELL YARDS PROJECTS» OREGON HEALTH SERVICES CAMPUS» SOUTH WATERFRONT PRECINCT
SATURDAY 3RD OCTOBER	FREE DAY	<ul style="list-style-type: none">» TRAVEL TO SAN FRANCISCO

INDICATIVE ITINERARY

4 OCTOBER - 8 OCTOBER

SAN FRANCISCO

<i>Date</i>	<i>Activity</i>	<i>Description</i>
SUNDAY 4TH OCTOBER	PROJECT TOURS	» MISSION BAY WALKING TOUR » SAN FRANCISCO GIANTS AT AT&T STADIUM
MONDAY 5TH OCTOBER	ULI FALL MEETING CHOICE OF ULI MOBILE WORKSHOPS	» TWITTER HQ » OAKLAND » MULTIFAMILY HOUSING TOUR » OFFICE REUSE » MISSION BAY TOUR » BAY MEADOWS AND REDWOOD » EASTERN WATERFRONT » HAYES VALLEY » RESIDENTIAL ADAPTIVE USE » WALNUT CREEK » TISHMAN SPEYER'S LUMINA DEVELOPMENT » TRANSBAY AREA » PORT OF SAN FRANCISCO WALKING TOUR » TRANSFORMATION OF MARKET STREET » GRUEN AND SACK PRIVATE ART COLLECTIONS
TUESDAY 6TH OCTOBER	ULI FALL MEETING	» LEADERSHIP DAY AND CONCURRENT SESSIONS AT MOSCONE CENTRE
WEDNESDAY 7TH OCTOBER	ULI FALL MEETING	» REAL ESTATE TRENDS DAY – MOSCONE CENTRE
THURSDAY 8TH OCTOBER	ULI FALL MEETING	» REAL ESTATE CASE STUDIES AND CONCURRENT SESSIONS – MOSCONE CENTRE

KEY DETAILS



TRANSPORT

You will be required to organise your own international flights arriving in Seattle by the evening of 29 September and then departing San Francisco anytime from Thursday 8 October onwards.

You will also be required to obtain your own visa for the USA. Go to <https://esta.cbp.dhs.gov/esta/>. For further assistance, please contact ULI Asia Pacific - uli_asiapac@uli.org.

The train between Seattle and Portland and the flight between Portland and San Francisco will be organised and paid for as part of the overall cost. Transfers to and from the airport on the internal flight will be organised by ULI.



PRESENTATION MATERIAL

All participants will be provided with presentation material on the projects visited including photos and relevant background material.



COSTS

ULI MEMBERS

AUD13,450 (USD10,150) – excluding international airfares

NON-ULI MEMBERS

AUD17,888 (USD13,500) – excluding international airfares

COSTS INCLUDE:

- ✓ ULI Fall Meeting Registration
- ✓ ULI Fall Meeting optional mobile workshops (1)
- ✓ Comprehensively organised tour including hosted inspections and briefings
- ✓ 4-5 star hotels with single accommodation for 9 nights
- ✓ Breakfast
- ✓ Ground transportation
- ✓ Train from Seattle to Portland
- ✓ Flight from Portland to San Francisco
- ✓ One group tour dinner/cocktail function in each city

KEY DETAILS



BOOKINGS

For more information on how to register, please contact one of the representatives below

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PAYMENT

Registration along with full payment will be required no later than **11th September 2015**. Please note that Australian GST is not applicable to international travel.



ULI MEMBERSHIP

Please indicate if you are a current member of Urban Land Institute (ULI). If not we would encourage you to apply for membership in order to get a discounted registration fee.





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Institute

Asia Pacific

ABOUT THE ULI

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. The ULI is an independent non-profit organisation supported by over 35,000 members representing the entire spectrum of real estate and land use disciplines working in private enterprise and public service.

The ULI facilitates an open exchange of ideas, information and experience among industry leaders and policy makers dedicated to creating better places.

For further details refer to the ULI website:

www.asia.uli.org