

William Wilfong is Managing Director of Sartoris International, an independent real estate consultancy providing strategic and tactical advice on property investment, asset management, fund management and development in Southeast Asia. He has more than 30 years of experience in the real estate industry, and has spent the last 23 years in Southeast Asia, developing landmark office, hotel, residential and mixed-use projects in the region.

Before returning to Singapore in 2012, Bill spent 5 years as CEO of Golden Land Property Development PLC, a Thai listed company that he led to the grand prize as “Best Developer” at the 2010 Thailand Property Awards, and developed Sathorn Square, a Baht 15 billion, 1.8 million square foot mixed-use project comprising an 800,000 square foot Grade A office tower, the W Hotel Bangkok, a luxury condominium and ancillary retail space.

He spent the previous 15 years working directly with the owning family of Singapore’s Pontiac Land Group as it grew in asset size from S\$750 million to more than S\$5 billion, and played a key role in developing the landmark S\$4 billion, 3 million square foot Millenia Singapore project, comprising two Grade A office towers, Ritz-Carlton and Conrad hotels, and a shopping mall.

A Summa Cum Laude graduate of Columbia and Valedictorian of his MBA class at Berkeley, he is a native of the USA, and moved to Singapore within 2 weeks of receiving his MBA in 1991.