



Urban Land  
Institute

Asia Pacific

2014

ULI ASIA PACIFIC: MIXED USE STUDY TOUR

WASHINGTON DC, BOSTON, NEW YORK CITY

13 - 24 OCTOBER 2014





Recognising the interest and importance of mixed use development, this October ULI Australia is offering you the opportunity to join us in a 12 day study tour of mixed use development on the USA East Coast, as well as attend the ULI Fall Meeting in New York City scheduled for 21-23 October.

The cities visited on the tour will include Washington DC (3 days), Boston (3 days) and New York City (6 days including the conference).

The tour is specifically aimed at mid to upper level executives associated with the real estate and planning industries and from both the private and public sectors.

The tour is being marketed and promoted not only in Australia but also in South East and North East Asia. Accordingly it is expected that the tour group will comprise participants from several different countries.

By joining the study tour you will have:

- Direct access to some of the most exciting mixed use projects and properties on the East Coast of the USA.
- Presentations by developers, owners, architects and government officials on the lessons learnt from these projects - both good and bad.

- Exposure to some of the larger and more innovative mixed use projects currently underway (such as Boston Seaport) or in the planning stage.
- Exposure to the latest trends and issues associated with mixed use development and urban regeneration projects.
- Presentations by ULI personnel and government officials in relation to mixed use development and private/public sector co-operation.
- The opportunity to participate and benefit from attending the 3 day ULI Fall Meeting at the Javits Centre in New York City. This is the pre-eminent and most highly regarded real estate conference in North America held each year and for 2014 is expected to attract in excess of 7,000 attendees. For further details on the conference program refer to the conference website [www.fall.uli.org](http://www.fall.uli.org)
- The opportunity to participate in the optional ULI Fall Meeting mobile workshops on Monday 20 & Friday 24 October.
- An invitation to attend the ULI Global Exchange Luncheon on Wednesday 22 October.
- Exposure to many different perspectives from the tour group and ULI personnel.

The study tour will not only cover innovative mixed use property development, but you will also be provided with access to local experts provided by the ULI. This is a great opportunity to ask questions and network with industry professionals.

# INDICATIVE ITINERARY

## WASHINGTON DC

MON 13 OCT - WED 15 OCT

- THE AVENUE
- CITYCENTRE DC
- THE WHARF
- THE YARDS PROJECT
- RESTON TOWN CENTRE
- MOSAIC
- BETHESDA ROW
- FRIENDSHIP HEIGHTS
- WISCONSIN PLACE
- CITY MARKET AT O
- PROGRESSIVE PL & WORK BREAD FACTORY
- NOMA

## BOSTON

THUR 16 OCT - SAT 18 OCT

- BOSTON SEAPORT
- COPELY PLACE
- PRUDENTIAL CENTRE
- ATLANTIC WHARF
- ROWES WHARF
- FENWAY TRIANGLE
- ATELIER 505
- 100 CAMBRIDGE STREET
- 40 TRINITY PLACE
- MILLENNIUM RITZ CARLTON
- UNIVERSITY PARK AT MIT

## NEW YORK CITY

SUN 19 OCT

- BATTERY PARK CITY
- ATLANTIC YARDS
- 731 LEXINGTON AVENUE

- VIA VERDE
- TIME WARNER CENTRE
- CLINTON PARK

MON 20 OCT

CHOICE OF ULI MOBILE WORKSHOPS:

- JERSEY CITY & HOBOKEN REVITALISATION
- NEW WEST SIDE (HUDSON YARDS & MANHATTAN WEST)
- WORLD TRADE CENTRE
- THE HIGH LINE
- BROOKLYN BRIDGE PARK & DURBO REVITALISATION
- WILLIAMSBERG TRANSFORMATION

TUES 21 OCT

ULI FALL MEETING

- LEADERSHIP DAY, CONCURRENT SESSIONS AT JAVITS CENTRE

WED 22 OCT

ULI FALL MEETING

- REAL ESTATE TRENDS DAY - JAVITS CENTRE
- ULI GLOBAL EXCHANGE LUNCH

THURS 23 OCT

ULI FALL MEETING

- PROJECTS DAY, CONCURRENT SESSIONS AT JAVITS CENTRE

FRI 24 OCT

CHOICE OF ULI MOBILE WORKSHOPS:

- REVITALISATION OF DOWNTOWN BROOKLYN
- LONG ISLAND CITY: A CITY WITHIN A CITY

## TRANSPORT

You will be required to organise your own international flights, arriving in Washington DC by the evening of Sunday 12 October and then departing from New York City anytime from Friday 24 October onwards.

You will also be required to obtain your own visa for the USA. More information will be sent to you by ULI on how to procure the visa.

The domestic flight from Washington DC to Boston and the train trip between Boston and New York City, will be organised and paid for by the ULI as part of the overall cost. Transfers to/from the airport will also be organised by ULI for those arriving around the same time.

## DATES

Washington DC - Monday 13 October 2014

Boston - Wednesday 15 October 2014

New York City - Saturday 18 October 2014

Tour Finishes - Friday 24 October 2014

## PRESENTATION MATERIAL

All participants will be provided with presentation material on the projects visited including photos and relevant background material.

## COSTS

### ULI MEMBERS

USD 12,000 (excluding international airfares)

### NON ULI MEMBERS

USD 12,500 (excluding international airfares)

Costs include:

- ULI Fall Meeting registration
- ULI Global Exchange Lunch
- ULI Fall Meeting optional mobile workshops (2)
- Comprehensively organised tour, including hosted inspections and briefings
- 4-5 star hotels with single accommodation for 12 nights
- Breakfast
- Ground transport
- Airfare from Washington DC to Boston
- Train from Boston to New York City
- One group tour dinner/cocktail function in each city

## BOOKINGS

For more information on how to register, please contact one of the representatives below.

### AUSTRALIA

PIP SARAH

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## PAYMENT

Full and final payment will be required by no later than 5th September 2014.

Please note that Australian GST is not applicable to international travel.

## ULI MEMBERSHIP

Please indicate if you and/or your company are a current member of the Urban Land Institute (ULI). If not we would encourage you to apply for membership in order to get a discounted registration fee for the conference. The discount is included in our budget.

## ABOUT THE ULI

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI is an independent non-profit organisation supported by over 30,000 members representing the entire spectrum of real estate and land use disciplines working in private enterprise and public service.

The ULI facilitates an open exchange of ideas, information and experience among industry leaders and policy makers dedicated to creating better places.

For further details refer to the ULI website:

[asia.uli.org](http://asia.uli.org)

Acknowledgments - Photos:

*Bethesda Row Dining on Street* - Taken by Brett VA, 23 April 2007

*High Line New York City* - Taken by Noel Y. C., 9 May 2010

*9/11 Memorial* - Taken by Dave Z, 2 December 2012

*Statue of Liberty* - Taken by Kconnors

