



Sami Ayari
Chief Operating Officer

Over 25 years' experience in hospitality spanning Asia Pacific, Middle East and Europe, Sami has a portfolio that includes assignments as Group General Manager Minor Hotel Group Thailand, Chief Executive Officer Argana Hotels & Resorts Kuwait, Assistant Vice President Banyan Tree Hotels & Resorts and Senior Management positions with Shangri-La Dubai, Malaysia, Hong Kong.

Since graduating from Centre International De Glion – Hotel Management School - Switzerland, Sami has developed an impressive portfolio with a strong operations background.